

Issue 68 - 2024



Beyond Hospitality SHAPING MILESTONES in 2024



Fazza 5th Para Badminton



Clean UAE



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Message from the COO



"Beyond Hospitality" is a call to rise above our traditional roles and embrace innovation in every aspect of our operations. It's about challenging ourselves to think differently, to envision new possibilities, and to set audacious goals that will set our company's trajectory in 2024 and beyond. In an industry known for its dynamism, our collective efforts and shared commitment to excellence have always been the driving force behind our success. As we embark on another promising year, I am thrilled to share our vision and aspirations for 2024.

True success lies not just in meeting expectations but in exceeding them. Our journey doesn't stop after overpassing 25 years, it takes an exciting turn towards a future where we not only excel in hospitality but also, transcending traditional boundaries to encompass a holistic approach to customer experience, innovation, and societal impact. This year anticipates exciting culinary creations, exceptional service, and an ambiance that transcends the ordinary.

Al Bustan Residence is undergoing a phased renovation considering the impact on guest satisfaction during different stages to minimize disruptions. Balancing the preservation of the hotel's identity with the need for modernization, the transformation also focused not only on investing in aesthetic enhancements, but we have greatly considered comfort and convenience.

I want to highlight some key aspects, particularly the replacement of our air-conditioning system (chillers) and the installation of state-of-the-art fresh air units, recognizing the importance of air quality in creating a healthy and revitalized environment. This upgrade not only ensures more efficient cooling and ventilation throughout the hotel but also contributes to a more sustainable and eco-friendly operation.

One of the most exciting aspects of the renovation is the reimagining of spaces, from custom-designed furniture with integration of latest technology, ambient lighting and premium furnishings enhancing the atmosphere of tranquility, redefining the overall experience for our valued guests.

Marked by significant achievements in 2023, we took great pride in hosting an event that brought together fashion enthusiasts that echoed with the essence of our brand. Additionally, our commitment to excellence was further exemplified as we played host to esteemed international sports delegations.

I want to express my gratitude for your continued patronage and your presence enriches warmth at our hotel. Your support inspires us to continually strive for excellence in all that we do. Thank you for always choosing us as your home away from home as we eagerly anticipate the privilege of welcoming you.

Looking ahead, our commitment to providing memorable experiences, fostering community engagement, and championing sustainability will remain steadfast. This year, we aim to go beyond the conventional and shape milestones that resonate with excellence and innovation – we are curators of experiences, architects of memories, and ambassadors of unparalleled service.

Beyond Hospitality, let us shape the future together.

Moussa El Hayek Chief Operating Officer



Al Bustan Residence hosted delegates of 5th Fazza Dubai Para Badminton International 2023

The 5th Fazza Dubai Para Badminton International 2023, held under the patronage of His Highness Sheikh Mansoor bin Mohammed bin Rashid Al Maktoum, Chairman of Dubai Sports Council, commenced on December 11, 2023. Al Bustan Centre & Residence, serving as the official hospitality partner, hosted over 300 athletes and delegates from 41 nations for this prestigious event.

As the final Para Badminton competition in the BWF calendar for the season, the Dubai 2023 International holds significant weight by offering crucial qualification points for the Paris 2024 Paralympic Games.

At the Gala Dinner, meticulously prepared by the hotel, the management team of Al Bustan Centre & Residence, headed by General Manager Mr. Yasser Moussa, extended a warm welcome to all the delegates. This celebratory gesture honored the dedication and perseverance of every participant, acknowledging their relentless efforts in pursuing important Paralympic ranking points.































Clean UAE Campaign

The team from AI Bustan Centre and Residence actively took part in the 22nd edition of the "Clean UAE Campaign," which spanned from December 5th to December 16th.

Over the years, this national campaign has experienced remarkable growth in its scope and outreach, extending its influence to even the most remote areas of the UAE. It serves as a unifying platform, bringing together businesses, government entities, educational institutions, and members of society to collaboratively contribute to a greener and more sustainable future.

Committed to promoting sustainability, Al Bustan Centre & Residence believes that the participation and collective efforts of everyone have a significant impact in the ongoing fight against climate change.



UAE National Day



Catering

Wedding Receptions • Birthdays • Graduation Corporate Events • In- House Parties & Gatherings

- Catering starting from 50 persons
- Choose from a choice of themed buffet -International, Arabic, oriental, Indian and Asian Cuisines
- Assistance from our experienced Service Crew and Banquet Team
- Decorations and special arrange ments upon request.



For booking and inquiries: Mobile: 052 166 0269 Telephone: 04 263 0000 Ext. 835

Al Nahda Road - Al Towar, P.O.Box: 20107 Dubai, UAE, Email: amfb@al-bustan.com

New / Feature Shops

Vioscent Perfume



Bano Boutique



Guljan



Arz Jedid Studio



Bait Al Aroosa



Faiz Couture



Khalil







AED 27



ماتشا ، الفانيليا Matcha and Vanilla

Chai

a la

2

تشاي ، فانيلا Chai and Vanilla

Mocha

قهوة ، شوكولاتة ، فانيليا Cold Brew Coffee, Chocolate and Vanilla





Sinoothies

RASPBERRY LOVE

توت أزرق، توت بري و موز Blueberry, Raspberry and Banana

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STRAWBERRY SPLIT

فراولة ، موز ، بابایا و کرز Strawberry, Banana, Papaya and Cherry

CARIBBEAN KISS

شمام ، فراولة و مانجو Melon, Strawberry and Mango

MANGO PARADISE

مانجو, فاكهة الباشن واناناس Mango, Passion Fruit and Pineapple

GREEN MACHINE

موز, اناناس, سبانخ, كرافس, بروكولي, مانغو Spinach, Celery, Broccoli, Mango, Banana and Pineapple

ACAI KICK

أكاب، توت أزرق، مانجو و موز Acai, Blueberry, Mango and Banana

AED 25









BLENDED WITH APPLE JUICE

AL BUSTAN CENTRE

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SHOW

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فساتين الزفاف فساتين حفلات التخرج وملابس السهرة وعروض الأزياء

يحتفل مركز البستان دبي بمناسبة مرور أكثر من 25 عاماً على تميزه بكونه الوجهة. الأولى للنساء الرائدات والمهتمات بحجال الموضة والأناقة

وهو الأكبر من نوعه من حيث عدد المحلات المتخصصة بفساتين السهرة والأعراس والتي هي أكثر من 40 محلًا ليس فقط في الإمارات العربية المتحدة بل أيضاً في دول مجلس التعاون الخليجي. سيبقى مركز البستان دبي وجهة الموضة المثالية لفساتين السهرة الفاخرة ولمجموعات رائعة من فساتين الزفاف الأنيقة

إنه المكان المفضل للباحثات عن أرقى الأزياء والفساتين الجاهزة والمتميزة



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